

## LNS Releases New Free Research Report on the Digitally Connected Worker

[Cambridge, MA. – February 11, 2020] LNS Research, a leading industrial research and advisory firm, has released its latest comprehensive report, **CONNECTED WORKER: CONNECTING PEOPLE AND SYSTEMS TO TRANSFORM FRONTLINE OPERATIONS**. The full report, aimed at advising industrial organizational leadership, is available for free download. In addition, LNS is providing a bonus, companion explainer video for download also at no cost. Both are available for download at [LNS Research](#).

In a global business environment characterized by disruption, change, and volatility, the digital transformation of industrial operations is much more than a well-established trend. Industrial Transformation (IX) is the strategic approach manufacturers and other industrial organizations increasingly rely on for competitive differentiation and ultimately sustainable, profitable growth. In this new report, LNS Research Analyst, Pete Bussey, explores the innovative frontier of the digitally Connected Worker.

According to Bussey, “As industrial operations continue to evolve via digital transformation, the rise of the digitally Connected Worker reflects the conventional wisdom that improvement, whether incremental or step-change, calls for holistic alignment of the right people, process, and technology capabilities.”

LNS’s latest research report on the Connected Worker is based upon its global survey on the topic of “Industrial Transformational Technology and Use Cases.” Responses came from a diverse group of 275 executives, management, and operations personnel in industrial organizations. The resulting report offers practical guidance for operations and business leaders within industrial manufacturing industries in order to effectively navigate the challenges of digital transformation.

The research presented in the [LNS eBook](#) explores:

- Why Connected Worker initiatives are strategic as well as their role in IX programs.
- Frameworks for conceptualizing and formulating Connected Worker solutions.
- The selection and implementation of Connected Worker use cases, and evidence of business value.

Bussey’s report then concludes with actionable recommendations that give industrial organizational leaders key insights on how to holistically align their people, processes, and technology throughout digital transformation.

To download the report and explainer video for free, or to learn more about [LNS’ complete research library](#), visit LNS Research.

**About LNS Research**

**LNS Research** provides research and advisory services to guide industrial companies through digital transformations. The firm's research focuses on how digital technology drives transformations across the value chain and offers insights into the people, processes, and technologies required for achieving Operational Excellence. The firm's publications include quantitative research on trends and best practices, as well as Solution Selection Guides. The company's research analysts work with industrial companies, including manufacturers in discrete, batch, and process industries, to minimize risks associated with alignment, time, and cost in Industrial Transformation, from assessing readiness through solution selection and deployment. This work uses proven methodologies to drive convergence between IT and operations teams, and to empower team leaders to achieve goals and time-to-value, quickly and confidently.